



Executive Summit 2006

Thursday, July 13, Governor Hotel

Program as of 07/10/06 (subject to change)

8:15am	-- CHECK IN BEGINS – Networking and Free Espresso --
9:00am	Steve Gehlen Founder, Internet Strategy Forum & Executive Summit Welcome and Opening Remarks
9:05am	John Yunker President & Chief Analyst, Byte Level Research Habits of Highly Successful Global Web Sites
9:40am	Atakan Cetinsoy Vice President of Business Products, MyStrands The Global Digital Media Revolution
10:15am	Adam Freed Director of International Product Management, Google, Inc. Scaling to a Global Audience with a Local Look and Feel
11:00am	-- BREAK --
11:15am Morning Keynote	Erin Hintz Vice President, Worldwide Consumer Marketing, Symantec Corp. The Internet as the Customer Relationship Platform
Noon	-- LUNCH SERVED AT THE EVENT --
12:30pm Lunch continues	Rey Ramsey Founder and CEO, One Economy Corp. Connecting to the Global Digital Opportunity
1:10pm	Panel Discussion: Tools and Services to Support a Global-savvy Web Presence
2:20pm	-- BREAK --
2:35pm	Dipesh Biswas (replacement for previously announced speaker) Principal, Wipro Consulting Services, Wipro Technologies The Role of the Internet in Enabling Business Process Innovation for Globalization
3:15pm Afternoon Keynote	David Leip Chief Technology Officer for ibm.com, IBM Key Technical Insights into Running a Global Corporate Web Presence
4:00pm	Wrap-up and Reception (all invited)